

VILLAGE OF BELMONT

222 S. Mound Ave., P.O. Box 6

Belmont, WI 53510-0006

Phone: (608)762-5142 Fax: (608)762-5525

SIGN PERMIT APPLICATION

General Information (Please type or print clearly)

	Applicant/Agent	Owner
Name		
Address		
City, State, Zip		
Phone		
Fax		

Property Information

Address of Proposed Sign: _____ Belmont, WI

Business/Use Name: _____

Sign Information

This application is for a sign permit to:

Erect Remodel Relocate Enlarge Repair Other _____

The type of sign is:

Billboard Projecting Roof Wall Portable Free-standing/Ground

Non-illuminated Illuminated: Direct Indirect Total Watts _____

Number of sign faces _____ Total area/sign face _____ Total sq ft _____

Total signage on property _____

Height of sign (n/a to wall & portable signs) _____ Sign Value \$ _____

Signatures I am familiar with Chapter 14.16 of the Municipal Code of the Village of Belmont, which covers regulations regarding signs within the Village of Belmont. I acknowledge that information furnished with this application is true and that if permit is granted, same sign work will be executed as described, or the permit will be revoked and the sign will be removed within ten (10) days of revocation.

APPLICANT: _____ DATE: _____

APPLICANT: _____ DATE: _____

OFFICE USE ONLY

Date Application Filed: _____ Permit Number: _____

Permit Issued on (date/by whom): _____

Permit Denied for the following reasons: _____

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14.16 SIGNS. (1) PERMIT REQUIRED. No sign shall hereafter be located, erected, moved, reconstructed, extended, enlarged, converted or structurally altered without a sign permit, except those signs excepted in sub. (2) and without being in conformity with the provisions of this chapter.

(2) SIGNS EXCEPTED. All signs are prohibited in all Residential Districts except the follow:

- (a) Real Estate Signs not to exceed six (6) square feet in area which advertise the sale, rental or lease of the premises upon which said signs are temporarily located.
- (b) Name, Occupation and Warning Signs not to exceed one (1) square foot located on the premises.
- (c) Bulletin Boards for public, charitable or religious institutions not to exceed 15 square feet in area located on the premises.
- (d) Memorial Signs, tablets, names of buildings and date of erection when cut into any masonry surface or when constructed of metal and affixed flat against a structure.
- (e) Official Signs such as traffic control, parking restrictions, information and notices.
- (f) Temporary Signs or banners when authorized by the Village Board.

(3) SIGN RESTRICTION. Signs are permitted in all Business and Industrial Districts subject to the following restrictions:

- (a) Wall Signs placed against the exterior walls of buildings shall not extend more than six (6) inches outside of a building to wall surface, shall not exceed 500 square feet in area for any one premise, and shall not exceed 20 feet in height above the mean centerline street grade.
- (b) Projecting Signs fastened to, suspended from or supported by structures shall not exceed 100 square feet in area for any one premises; shall not extend more than nine (9) feet into any public right-of-way and in no case will the sign extend beyond the back of the curb line; shall not be less than 10 feet from all side lot lines; shall not exceed a height of 20 feet above the mean centerline street grade; and shall not be less than 15 feet above a driveway and 12 feet above a sidewalk.
- (c) Ground (“free-standing”) Signs (Rep. & Recr. Ord. 194) Signs shall not exceed 40 feet in height above the mean centerline street grade and shall meet all the yard requirements for the district in which they are located, and shall meet the following additional requirements:
 1. On-premises Ground Signs shall not exceed 300 square feet in size. No more than one (1) on-premise ground sign shall be permitted on any one premise. For purposes of this section, a “premise” is defined as a surveyed or platted lot or parcel upon which the principal structure or building of the business or industry is located. No on-premise ground sign that shall be located on a premise that is less than one half (½) acre in size. Reduction in the size of the premise to less than ½ acre shall require removal of the ground sign.
 2. Off-premises Ground Signs are prohibited as of September 8, 2004.
 3. Except as provided under s. (4) below, notwithstanding the provisions of Chapter 14.29, no variance shall be allowed which would permit the

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construction or replacement of any ground sign that fails to meet the specific requirements of this section.

4. A variance may be granted to any applicant for an off-premises ground sign if:
 - a. An application for such a sign was filed prior to September 1, 2004; and
 - b. The sign does not exceed 400 feet in size.
- (d) Roof Signs shall not exceed 10 feet in height above a roof, shall meet all the yard and height requirements for the district in which it is located, and shall not exceed 300 square feet on all sides for any one premises.
- (e) Combinations of any of the above signs shall meet all the requirements for the individual sign.
- (4) **TRAFFIC.** Signs shall not resemble, imitate or approximate the shape, size, form or color of railroad or traffic signs, signals or devices. Signs shall not obstruct or interfere with the effectiveness of railroad or traffic signs, signals or devices. No sign shall be erected, relocated or maintained so as to prevent free ingress or egress from any door, window or fire escape; and no sign shall be attached to a standpipe or fire escape. No sign shall be placed so as to obstruct or interfere with traffic visibility.
- (5) **EXISTING SIGNS.** Any sign which was a conforming sign on July 20, 1978, or which becomes a nonconforming sign at any future date, may be continued provided that no increase in size, illumination or flashing of such sign shall be made.